

SCHEDULE OF THE EVENT

Sr. No.	Date	Time		Category	Program Detail
			Mins		
1	24-Apr	08:45 ~ 09:00	15 Mins	Welcome Speech & Group Photo	Introduction by GM
2		09:00 ~ 09:45	45 Mins	Ice Breaker	Introduction of each participant
3		09:45 ~ 10:00	15 Mins	Orientation	Overview of MFC
4		10:00 ~ 10:15	15 Mins		KPI Management and Evaluation
5		10:15 ~ 10:30	15 Mins	Tea / Coffee Break	
6		10:30 ~ 11:00	30 Mins	Training - Sales	Initial Briefing
7		11:00 ~ 12:30	1 Hr 30 Mins		Case Study / Group discussion
8		12:30 ~ 13:30	60 Mins	Lunch Break	
9		13:30 ~ 15:00	1 Hr 30 Mins	MPME Warehouse Visit	Deep understanding of warehouse operations
10		15:00 ~ 15:30	30 Mins	Transit	Voco Hotel, JLT
11		15:30 ~ 15:45	15 Mins	Tea / Coffee Break	
12		15:45 ~ 16:15	30 Mins	Training – Accessory & Marketing	Initial Briefing
13		16:15 ~ 17:15	1 Hr		Case Study / Group discussion
14		18:00 ~ 20:30	2.5 Hours	Gala Dinner	
15	25-Apr	08:45 ~ 09:15	30 Mins	Training - Pricing	Initial Briefing
16		09:15 ~ 10:15	1 Hr		Case Study / Group discussion
17		10:15 ~ 10:30	15 Mins	Tea / Coffee Break	
18		10:30 ~ 11:00	30 Mins	Training - Inventory	Initial Briefing
19		11:00 ~ 12:30	1 Hr 30 Mins		Case Study / Group discussion
20		12:30 ~ 13:30	60 Mins	Lunch Break	
21		13:30 ~ 14:00	30 Mins	Training - Logistics	Initial Briefing
22		14:00 ~ 15:30	1 Hr 30 Mins		Case Study / Group discussion
23		15:30 ~ 15:45	15 Mins	Tea / Coffee Break	
24		15:45 ~ 16:25	40 Mins	Participant Presentations	4 groups [10 minutes for each]
25		16:25 ~ 16:35	10 Mins	Photo Session	Team Photos
26		16:35 ~ 16:55	20 Mins	Award Ceremony	Distributor Rewards
27		16:55 ~ 17:00	5 Mins	Wrap-Up	Closing Speech